



A Publication of the  
**BARBERING AND COSMETOLOGY  
EXAMINING BOARD**

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### Board Member Information

**Danny Trotter** completed 10 years as a public member on the Barbering and Cosmetology Examining Board. Mr. Trotter helped shape administrative rules, address various legislation and work on other matters by contributing a valuable public perspective on issues. The Board and Department wish to thank Mr. Trotter for his years of service to the profession and the state.

Governor McCallum has appointed **Lee Martinez** to the board as the new public member. Mr. Martinez lives in Milwaukee, and comes to the board with a long career in marketing and public relations. These days, he spends his time as a community activist. We are very pleased to welcome Lee to the board.

The Governor has also re-appointed **Bruce Bennett** and **Denise Svetly** to a second term on the Barbering and Cosmetology Examining Board. Their terms will expire July 1, 2006.

## THE WISCONSIN BARBERING AND COSMETOLOGY EXAMINING BOARD

### Members of the Board

Barbara Flaherty, Chair (Windsor)  
Lee Martinez, Vice Chair (Milwaukee)  
Leon Lauer, Secretary (Green Bay)  
Bruce Bennett (Madison)  
Laura Jenkins (Darlington)  
Karen Kraus (Eldorado)  
Marvile Martin (Milwaukee)  
Lorraine Norem (Elkhorn)  
Denise Svetly (Reedsburg)

### Administrative Staff:

Cletus Hansen, Division Administrator  
Mary Forseth, Bureau Director

### Executive Staff:

Oscar Herrera, Secretary  
Greg Horstman, Deputy Secretary  
Myra Shelton, Executive Assistant

### Secretary Herrera Appoints New Deputy

In January, DRL Secretary Oscar Herrera, announced the appointment of **Greg Horstman** as the Deputy Secretary of Regulation and Licensing. Horstman, a La Crosse native, joined the Department from a distinguished executive management career in the private sector. "I'm excited to serve the State of Wisconsin under Governor McCallum and to play an instrumental role in Secretary Herrera's leadership team", noted Horstman. In concert with the Governor's directive to strengthen and streamline services to all constituents, Horstman will draw on his business experience to help spearhead the Department's new efforts in this area. Horstman, a graduate of the University of Wisconsin - Madison, resides in the Watertown area.

### New Bureau Director Appointed

**Mary Forseth** has been appointed as Director of Bureau of Business and Design Professions. Ms. Forseth came to the agency in October 2000 as an Administrative Policy Advisor to work on the operation and creation of the new Division of Professional Credentialing. Previously, she was with the Department of Transportation, most recently as Chief of New Program Development and Legislative Liaison for the Division of Motor Vehicles.

**Katharine Hildebrand**, former Bureau Director, was appointed to coordinate communications activities for the Department.

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### **Booth Rental Change Proposed**

The board is proposing a new rule regarding booth rental and the need for a manager's license. If implemented, the new rule would read: " *Section 23, BC 3.02 (2) (b) The lessee shall be responsible for ensuring that the leased chair or booth operates in compliance with ch. 454, Stats., and the rules of the board, and the lessee shall hold a manager's and an establishment license.* " If passed, the Board will publish the information, with an effective date, in the next Regulatory Digest.

### **Tanning Booths, Tattooing and Body Piercing**

For the information of all interested customers and business owners, tattooing, body piercing and tanning booths are not regulated by the Department of Regulation and Licensing and the State Barbering and Cosmetology Examining Board. These activities are regulated by the Department of Health and Family Services. Any inquiries and complaints should be directed to DHFS at (608) 266-1251.

### **Report and Remit Unclaimed Property**

The Unclaimed Property Division in the Office of the State Treasurer would like to remind all salon owners and managers of their responsibility to report and remit any unclaimed property by November 1, 2002.

Wisconsin law requires businesses and organizations to review their business records each year to determine if they possess any unclaimed property and to file a report with the State Treasury. Property is considered unclaimed if it is held or issued in the course of a holder's business and represents an obligation or debt of a holder to the property owner. The types of property addressed by the Unclaimed Property law include payroll and commission checks, outstanding checks issued to vendors, merchandise credits, and gift certificates. The actual date the property is reported to the State Treasurer depends on the duration of the dormancy period. For example, the dormancy period for a payroll or commission check is 1 year and a gift certificate is 5 years.

Specific details of the Unclaimed Property Law are found in Chapter 177 of the Wisconsin Statutes, which is available at the State

Treasurer's website at [www.ost.state.wi.us](http://www.ost.state.wi.us). Numerous amendments to the Unclaimed Property law were enacted in Fall 2001 and additional amendments are still pending before the legislature. Salon owners are encouraged to contact Mary Celentani, Administrator of the Unclaimed Property Division, (608 267-2208) with questions regarding the law, to request reporting materials, or to consult with a certified public accountant or attorney.

### **Licensing Statistics**

Number of active licensees as of April 22, 2002:

- Barber/Cosmetology Practitioner: 18,524
- Barber/Cosmetology Manager: 15,352
- Barber/Cosmetology Instructor: 477
- Barber/Cosmetology Establishment: 6,578
- Barber/Cosmetology School: 16
- Aesthetician: 456
- Aesthetics Instructor: 14
- Aesthetics Establishment: 102
- Aesthetics School: 3
- Electrologist: 301
- Electrology Instructor: 5
- Electrology Establishment: 142
- Electrology School: 2
- Manicurist: 2,536
- Manicuring Instructor: 22
- Manicuring Establishment: 698
- Manicuring School: 9

### **[www.drl.state.wi.us](http://www.drl.state.wi.us)**

Did you know that this digest, along with many other informational materials, are on the Department's website? Monthly press releases of disciplinary actions, and complete disciplinary orders for each case, also are posted on the website. In addition, you can check on the status of a pending application or a credential holder's record. You can also e-mail an address change, question, or suggestion, via the website. Future goals for the Department will be to post applications for downloading and provide on-line renewal of credentials. If you haven't looked at the website lately, check it out for insights and answers to a variety of questions.

## **Disciplinary Actions**

### **ROBIN E MCMILLAN, MANAGER GREEN BAY WI REPRIMAND/LIMITED**

An inspection of the salon revealed that the establishment was not maintained in a clean, sanitary and safe condition. It also revealed that the licensee had failed to maintain appropriate records for the apprentices that were working at the establishment. Forfeiture of \$200.00. Effective 8/6/2001. Sec. 454.15(2)(i), Wis. Stats. BC 1.07(1r), 4.01(1), Wis. Admin. Code. Case #LS0108065BAC

### **PAMELA A EHRIKE, OWNER PARKSIDE STYLES STRATFORD WI FORFEITURE**

An inspection of the salon revealed that a portable cart contained hair strands wrapped around hair rollers and hair clippings on the bottom of the storage drawers in the cart. Forfeiture of \$100.00. Effective 8/6/2001. Sec. 454.15(2)(i), Wis. Stats. BC 4.01(1), Wis. Admin. Code. Case #LS0108064BAC

### **JODY A SKRZYPCHAK, OWNER PARKSIDE STYLES EDGAR WI FORFEITURE**

An inspection of the salon revealed that a portable cart contained hair clippings on the bottom of the storage drawers in the cart. Forfeiture of \$100.00. Effective 8/6/2001. Sec. 454.15(2)(i), Wis. Stats. BC 4.01(1), Wis. Admin. Code. Case #LS0108066BAC

### **LEES NAILS EAU CLAIRE WI FORFEITURE**

Two individuals were employed to provide manicuring services without holding valid and current licenses. An inspection of the establishment revealed poisonous substances stored in public areas of the establishment and dirty manicuring implements located at some of the manicuring workstations. Pay a forfeiture of \$2,000.00. Effective 12/4/2001. Sec. 454.04(1)(a),(d), Wis. Stats. BC 2.04(1),

3.01(6), 4.01(1),(2), Wis. Admin. Code. Case #LS0112043BAC

### **DAO VAN NGUYEN, MANICURIST ALTOONA WI FORFEITURE**

Was employed at an establishment to provide manicuring services to the public without holding a valid and current manicurist license. Pay a forfeiture of \$100.00. Effective 12/4/2001. Sec. 454.04(1)(d), Wis. Stats. Case #LS0112046BAC

### **MAI TUYET DONG, MANICURIST ALTOONA WI FORFEITURE**

In an inspection of the manicuring establishment it was revealed that she did not wash her hands between clients. Pay a forfeiture of \$100.00. Effective 12/4/2001. Sec. 454.15(2)(i), Wis. Stats. BC 4.01(2), Wis. Admin. Code. Case #LS0112042BAC

### **VERA A MENESE, OWNER & MANAGER D/B/A MS MENESE EXPERTISE & FRIENDS MILWAUKEE WI FORFEITURE**

As owner and manager of an establishment the licensee employed an individual to provide barbering and cosmetology services to the public who did not hold a valid and current license. An inspection of the establishment found hair clippings on workstation counters and no posting of the required blood protocol. Pay a forfeiture of \$1,100.00. Effective 12/4/2001. Sec. 454.04(1)(a), Wis. Stats. BC 2.04(1), 4.01(1), 4.05(2), Wis. Admin. Code. Case #LS0112045BAC

### **AQUAS BEAUTY SUPPLIES BELOIT WI FORFEITURE**

The owner of the establishment employed an individual who did not have a license to practice barbering and cosmetology. Pay a forfeiture of \$1,000.00. Effective 12/4/2001. Secs. 454.04(1)(a), 454.10(2)(i), Wis. Stats. BC 2.04(1), Wis. Admin. Code. Case #LS0112044BAC

**LILLIE M BROWN, MANAGER****BELOIT WI****FORFEITURE**

Employed an individual to provide barbering and cosmetology services without holding a valid and current license. Pay a \$1,000.00 forfeiture. Effective 12/4/2001. Secs. 454.04(1)(a), 454.10(1), 454.15(2)(i), Wis. Stats. BC 2.04(1), 2.07, Wis. Admin. Code. Case #LS0112041BAC

**MODERN NAILS****MILWAUKEE WI****FORFEITURE**

An inspection revealed no posting of current licenses, no posting of required blood protocol, poisonous substances stored in public areas of the salon, dirty shampoo bowls, clean contact equipment located next to dirty contact equipment and required disinfectant cloudy with large amounts of hair clippings. Complete education. \$300.00 forfeiture. Effective 2/4/2002. Section 454.15(2)(i), Wis. Stats. BC 2.07(1),(2), 3.01(6), 4.01(1), 4.02(3),(3a), (6) and 4.05(2), Wis. Admin. Code. Case #LS0202042BAC

**NHAN T TRAN, OWNER****d/b/a MODERN NAILS OF MILWAUKEE****MILWAUKEE WI****FORFEITURE**

An inspection revealed no posting of current licenses, no posting of required blood protocol, poisonous substances stored in public areas of the salon, dirty shampoo bowls, clean contact equipment located next to dirty contact equipment and required disinfectant cloudy with large amounts of hair clippings. Complete education. \$300.00 forfeiture. Effective 2/4/2002. Section 454.15(2)(i), Wis. Stats. BC 2.07(1),(2), 3.01(6), 4.01(1), 4.02(3),(3a), (6) and 4.05(2), Wis. Admin. Code. Case #LS0202042BAC

**SHAPE AND SHEAR****MILWAUKEE WI****FORFEITURE**

An inspection revealed no posting of current licenses, no posting of required blood protocol, poisonous substances stored in public areas of the salon, dirty

shampoo bowls, clean contact equipment located next to dirty contact equipment and required disinfectant cloudy with large amounts of hair clippings. Complete education. \$300.00 forfeiture. Effective 2/4/2002. Section 454.15(2)(i), Wis. Stats. BC 2.07(1),(2), 3.01(6), 4.01(1), 4.02(3),(3a), (6) and 4.05(2), Wis. Admin. Code. Case #LS0202042BAC

**WILLIAM R UTSEY****MILWAUKEE WI LIMITED/FORFEITURE**

An inspection revealed no posting of current licenses, no posting of required blood protocol, poisonous substances stored in public areas of the salon, dirty shampoo bowls, clean contact equipment located next to dirty contact equipment and required disinfectant cloudy with large amounts of hair clippings. Complete education. \$300.00 forfeiture. Effective 2/4/2002. Section 454.15(2)(i), Wis. Stats. BC 2.07(1),(2), 3.01(6), 4.01(1), 4.02(3),(3a), (6) and 4.05(2), Wis. Admin. Code. Case #LS0202042BAC

**IRENE SCHREIBER, OWNER****d/b/a BLUES HAIR STUDIO****MARSHFIELD WI****FORFEITURE**

Between at least July 2000 and August 22, 2001, the establishment provided cosmetology services to the public. Schreiner did not obtain a license for the establishment until August 22, 2001. Pay a \$1,000.00 forfeiture. Effective 12/4/2001. Secs. 454.08(1)(b), 454.15(2)(i), Wis. Stats. BC 2.045(1), 3.01 (1), Wis. Admin. Code. Case #LS0112048BAC

**STEVEN T REED, MANAGER****GLENDALE WI****FORFEITURE**

His manager's license expired July 1, 2001. He performed barbering and cosmetology services at an establishment. He renewed his license effective July 18, 2001. Pay a \$2,000.00 forfeiture. Effective 12/4/2001. Sec. 454.04(1), Wis. Stats. Case #LS0112047BAC

## **Continuing Education Survey**

The Barbering and Cosmetology Examining Board is exploring topics for continuing education for the Practitioner, Manicurist, Aesthetician, Manager, and Electrologist licenses. We believe that continuing education will help Wisconsin's barbering and cosmetology industry maintain our high professional standards.

In an effort to gain input from practitioners, the Board has created this survey regarding continuing education topics. We are interested in your suggestions. Please respond by tearing off this sheet and mailing it to the following address by June 1, 2002:

Wisconsin Department of Regulation and Licensing  
B/C Continuing Education Survey  
PO Box 8935  
Madison, WI 53708-8935

*Thank you very much for your participation in this important survey.*

For each license listed below, write in topics that you believe would be primary areas of study for continuing education. Include the number of hours you would recommend for each two-year licensing cycle.

<b>License</b>	<b>Topics for Continuing Education</b>	<b>Hours</b>
Manager		
Practitioner		
Aesthetician		
Manicurist		
Electrologist		

Comments:

Department of Regulation and Licensing  
Barbering and Cosmetology Examining Bd  
P.O. Box 8935  
Madison, WI 53708-8935

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# REGULATORY DIGEST

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## New Telephone Directory

*The Department of Regulation and Licensing has recently implemented an IVR Auto-Attendant Telephone System. This system may be accessed 24 hours a day for computerized licensing information. We ask for your patience as we perfect the system and remove some of the bugs we have encountered. You may continue to dial the following telephone number; however, the extension numbers that had been published in past issues of the Regulatory Digest are no longer valid. Please listen to the new menu for the new extension numbers. The number to dial is:*

**(608) 266-5511**

**NOTE:** Please make sure you dial the 608 area code rather than 414. The Department does not have an office in Milwaukee.

Our Fax Number is: **(608) 267-3816**

## Board Meeting Dates for 2002

February 4, April 8, June 3, August 5, October 7, December 2

Meetings are held at 1400 E. Washington Ave, Madison, WI and begin at 9:30 a.m. Meeting dates are subject to change.

## Visit the Department's Web Site

[www.drl.state.wi.us](http://www.drl.state.wi.us)

For our "Online Verification of Credential Holders" click on the "License Lookup" button on the Department's home page.

Copies of the Regulatory Digest are on the Web.

Send comments to [web@drl.state.wi.us](mailto:web@drl.state.wi.us)

## Wisconsin Statutes and Code

Copies of the Barbering & Cosmetology Examining Board Statutes and Administrative Code can be ordered through the Board Office. Include your name, address, county and a check payable to the Department of Regulation and Licensing in the amount of \$5.28. The latest edition is dated July, 2001.

## Change of Name or Address?

Please photocopy the mailing label of this digest, make changes in name or address, and return it to the Department. Confirmation of changes is not automatically provided.

**SECTION 440.11, STATS., ALLOWS FOR A \$50 PENALTY TO BE IMPOSED WHEN CHANGES ARE NOT REPORTED WITHIN 30 DAYS.**

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